

Elevate My Business Challenge™

South Bay, San Diego

Target Businesses: Annual Revenues Ranging **\$50,000 to \$250,000+**
Businesses led by Military Veterans, Minorities, and Women, encouraged to apply. 60-day Mini-Accelerator hosted at National University South Bay Campus. Refreshments will be provided.

Program consists of four (4) workshops where you will learn how to work **ON** your business, not just **IN** your business! Special business owner tuition: \$500 (Scholarships available to qualified participants).

Ideal candidates include businesses:
with flat sales OR wanting to hit the "next level" OR looking to build value for future sale OR wanting to recapture momentum.

APPLY TODAY, LIMITED SPACE

Elevate My Business Challenge™
Learn insights on growing profits and jobs in your business

To learn more or sign up call **(855) 724-3873** or visit us online at liftde.org/apply-challenge

PRESENTED BY:
LIFT Development Enterprises, Inc.

HOST PARTNER:
National University Extended Learning

SESSIONS / CONTENT / BENEFITS / DATES

- 1** How to spot growth opportunities and identify which can maximize your revenue gains once placed into action.
October 1st (6pm to 9pm)
- 2** How to leverage your strength to choose strategies to make growth happen and surpass your competition.
October 15th (6pm to 9pm)
- 3** Secrets of Leadership: Attracting and retaining talent. How to build a high performance team. Identify and recruit new partners, resource providers, and stakeholders.
October 29th (6pm to 9pm)
- 4** Ways to tell your business story to win new customers, key partners, talent and funders while keeping your personal and professional edge.
November 12th (6pm to 9pm)

PITCH & GRADUATION DAY NOVEMBER 26TH AT 5:30PM

WIN \$5,000
IN TOTAL CASH & PRIZES

- 5-Minute Presentation
- Opportunity to Win Cash Prizes for 1st place (\$1500), 2nd Place (\$750), 3rd Place (\$250), Audience Choice Award (\$250)
- Celebrate with Family, Friends and Fellow Participants
- Winners Qualify to Participate in next-level upcoming Founders Boot Camp

PARTNERS:

